2012 NPHA Park Partners Forum:

Grand Thoughts at the Grand Canyon

A collaboration of the National Park Hospitality Association and Grand Canyon National Park

October 16-20, 2012

Grand Canyon Lodge
Arizona 67
North Rim, AZ 86052

Tuesday, October 16

Time	Event	Location
Noon – 5:00 PM	**Display Set up**	Dining Room
3:00 PM	**Registration and Welcome Zone**	Foyer/Sunroom
6:00 PM	Dinner – Click for menu	Dining Room
7:00 PM	**Opening Reception – Sponsored by Van Ness Feldman; Opening Remarks**	Auditorium
8:00 PM	**Presentation: Dark Skies, sponsored by American Park Network and Celestron Telescopes**	Sunroom/ Veranda

Wednesday, October 17

Time	Event	Location
7:00 AM	Breakfast	Dining Room
8:00 AM	**NPHA Board of Directors Meeting**	Auditorium
9:00 AM	**Grand Canyon Geology Talk and Walk**	Sunroom/ Veranda
9:30 AM	**History of River Running in the Grand Canyon**	Dining Room
11:00 AM	**Keynote #1: Brent Young, Super 78 Studios – Intersection of Technology and Active Leisure**	Auditorium
12:00 PM	Lunch	Dining Room
1:15 PM	**Keynote #2: Tom Kiernan, National Parks Conservation Association - Unifying the Parks Community and Making 2016 Count**	Auditorium
2:30 PM	Action Teams #1, #2 and #3: **Dan Jensen, DNC; Alexa Viets, NPS; Jay Watson, SCA**	Auditorium, Dining Room and Sunroom
5:00 PM	**Reception: Sponsored by Verizon Wireless**	Sunroom/Foyer

6:00 PM	Dinner – Click for menu	Dining Room
7:30 PM	**Keynote #3: Dave Landa and Dave Barhay, Active Network – Recreation.Gov and Beyond: Thinking Past the Destinations to the Journeys**	Auditorium
8:30 PM	Discussions: Bar and Desserts, **Sponsored by Active Network**	Sunroom

Thursday, October 18

Time	Event	Location
7:00 AM	**Breakfast**	Dining Room
8:00 AM	**NPHA Member Meeting**	Auditorium
9:00 AM	**Condors in the Canyon**	Sunroom/ Veranda
9:00 AM	**Nature Walk**	Visitor Center
9:30 AM	**Grand Canyon Rim to Rim: A Hiker's View**	Dining Room
11:00 AM	**Adding New Resources to Traditional Park Funding: Scott Stevenson, Westrec; Derrick Crandall, NPHA; Peggy O'Dell, NPS**	Auditorium
12:30 PM	Lunch	Dining Room
1:30 PM	**Making Visions into Realities – Leadership and Partnerships: Jim Evans, Hospitality Industry Executive**	Auditorium
2:30 PM	**Harnessing Technology to Connect, to Intrigue and to Share Stories – Applying Theory to Practice at the Grand Canyon: Terry MacRae, Hornblower; John Wessels, NPS; Susan Schroeder, Grand Canyon Association; Leah McGinnis, NPS**	Auditorium
6:00 PM	Dinner – Click for menu	Dining Room
7:30 PM	**Park Partners Telling Stories: Mary Jane Ferguson, American Indian Alaska Native Tourism Association, and Chris Belland, Historic Tours of America**	Auditorium
8:30 PM	Discussions: Bar and Desserts **Sponsored by Xanterra Parks and Resorts**	Sunroom

Friday, October 19

Time	Event	Location
7:00 AM	Breakfast	Dining Room

8:00 AM	**National Strategy on Travel and Tourism and Parks: Diane Shober, Wyoming Office of Tourism; Leigh von der Esch, Utah Office of Tourism; John Poimiroo, NPPC; Gail Adams, USDI**	Auditorium
10:00 AM	**Keynote #4: Jon Jarvis, NPS – Telling America and the World About America's Park Idea**	Auditorium
Noon	Lunch	Dining Room
1:30 PM	**Telling America and the World About America's Park Idea – Continued: Neil Mullholland, National Park Foundation**	Auditorium
3:30 PM	Action Teams: **Terry MacRae, Hornblower; David Uberuaga, NPS**	Auditorium and Sunroom
5:30 PM	Reception	Sunroom and Foyer
6:30 PM	Dinner – Click for menu	Dining Room
7:30 PM	**Keynote #5: Julia Washburn, NPS – New Strategies for Interpretation, with comments by Quinton Martin, Coca-Cola Company**	Auditorium
8:30 PM	Discussions: Bar and Desserts **Sponsored by The Coca-Cola Company**	Sunroom

Saturday, October 20

Time	Event	Location
7:00 AM	**Breakfast**	Dining Room
8:30 AM	**Keynote #6: Neil Mulholland, National Park Foundation – Philanthropic Success at the National and Park Level**	Auditorium
Noon	Lunch	Dining Room
1:30 PM	**Featured Event: Youth Panel on Parks in the 21st Century: Joedana Rubenstein Edberg; Sarah Sterner; Jesse Duff-Woodruff; Russell Rosenberg; and Cassie Knight**	Auditorium
4:00 PM	**Keynote #7: Rev. Spencer Lundgaard and Edward Hall – The Cultural Importance of Our National Parks**	Auditorium
6:00 PM	Dinner – Click for menu	Dining Room
7:30 PM	Closing Dessert and Discussion Session	Sunroom

Sunday, October 21

Departures

For post-event reports, including copies of presented materials and links to key organizations, please visit the National Park Hospitality Association's website, www.parkpartners.org.

10/23/2012

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Grand Canyon Lodge North Rim
North Rim, Arizona
October 16-20, 2012

List of Participants

Gail Adams, Director, Intergovernmental and
External Affairs, Office of the Secretary
U.S. Department of the Interior
1849 C Street, N.W.
Washington, DC 20240
202-208-6649 (p)
Gail_Adams@ios.doi.gov

Matthew Adams, President
The Ansel Adams Gallery
P.O. Box 670334
Woodside, CA 94062
650-692-5495 (p)
matthew@anseladams.com

Robert Arnberger, Retiree
Coalition of National Park Service Retirees
4621 N. Cerritos Drive
Tucson, AZ 85745
520-743-1717 (p)
robvera@comcast.net

Dave Barhay, Senior Manager, Client Services
Active Network
10182 Telesis Court, Suite 100
San Diego, CA 92121
888-543-7223 (p)
dave.barhay@activenetwork.com

Christopher Belland, Chief Executive Officer
Historic Tours of America, Inc.
201 Front Street Suite 224
Key West, FL 33040
305-292-8920 (p)
naspinwall@historictours.com

Bill Berg, President and Founder
Coolworks.com
P.O. Box 275
Gardiner, MT 59030
406-223-1033 (p)
bill@coolworks.com

Michael Bleach, Sales Executive
Coca Cola Refreshments
480-212-2569 (p)
mibleach@coca-cola.com

Keith Boulais, President
Premier Materials
7401 Central Avenue
Minneapolis, MN 55432
763-785-1411 (p)
keith@premiermaterials.com

Henri Breault, President
Arizona's Salt River Tubing
P.O. Box 6568
Mesa, AZ 85216
480-380-9792 (p)
lynda@saltrivertubing.com

Lynda Breault, Vice President
Arizona's Salt River Tubing
P.O. Box 6568
Mesa, AZ 85216
480-380-9792 (p)
lynda@saltrivertubing.com

Richard Buck, West Coast Operations
Guest Services, Inc.
3055 Prosperity Avenue
Fairfax, VA 22031
703-849-9300 (p)
b6207@aol.com

Karlyn Bunting, Sales Representative
Papillon Grand Canyon Helicopters
P.O. Box 1117
Page, AZ 86040
928-645-6845 (p)
karlyn@grandcanyon.com

Scott Burch, President
Glacier Park Boat Company
P.O. Box 5262
Kalispell, MT 59901
406-257-2426
scott@glacierparkboats.com

Bill Butts, Senior Vice President
Forever Resorts
7501 East McCormick Parkway
Scottsdale, AZ 85258
480-998-9977 (p)
bbutts@foreverresorts.com

Ron Cadrette, Vice President and General Manager
Glacier Park, Inc.
P.O. Box 147
East Glacier Park, MT 59434
406-226-5690 (p)
rcadrette@glacierparkinc.com

Chip Campsen, Executive Vice President
Fort Sumter Tours / SpiritLine Cruises
360 Concord Street, Suite 201
Charleston, SC 29401
843-722-2628 (p)
chip@spiritlinecruises.com

Erin Charlesworth, Manager
Las Vegas Boat Harbor, Inc.
P.O. Box 91150
Henderson, NV 89009
702-293-1191 (p)
erinc@boatinglakemead.com

Ruth Coleman, Parks and Recreation Consultant
2217 Isle Royale Lane
Davis, California 95616
(530) 753-1410 (p)
rdgcoleman@yahoo.com

James Cook, Executive Director
Western National Parks Association
128800 N. Vistoso Village Drive
Tucson, AZ 85755
520-662-1999 x 201 (p)
jim@wnpa.org

Derrick Crandall, Counselor
National Park Hospitality Association
1225 New York Avenue, NW, Suite 450
Washington, DC 20005
202-682-9530 (p)
dcrandall@funoutdoors.com

George Cuprak, Marketing/Special Projects
Forever Resorts
7501 East McCormick Parkway
Scottsdale, AZ 85258
480-998-7199 x 7129 (p)
george@houseboatmarketing.com

Colette Daigle-Berg, National Park Service Retiree
P.O. Box 275
Gardiner, MT 59030
406-223-1100 (p)
colette@coolworks.com

Freda Danzig
KEDA Records
1624 B Lucerne Lane
Vail, CO 81657
owner@alwaysinn.com

Renea Delgado, Executive Assistant
Forever Resorts
7501 East McCormick Parkway
Scottsdale, AZ 85258
480-998-7199 x 4400 (p)
rdelgado@foreverresorts.com

Craig Erickson, President and Owner
Management & Engineering Services
1739 Terry Street
Longmont, CO 80501
303-682-5992 (p)
craig@mesllc.net

James Evans, Hospitality Industry Consultant
760-550-1999 (p)
jpevans12@gmail.com

Joe Fassler, Chairman
Glacier Park, Inc.
1850 N. Central Avenue, Suite 800
Phoenix, AZ 85004
602-207-2033 (p)
jfassler@viad.com

Bruce Fears, President
ARAMARK
4122 Factoria Boulevard, SE
Bellevue, WA 98006
425-957-9700 (p)
fears-bruce@aramark.com

Howard Feldman, Partner
Van Ness Feldman
1050 Thomas Jefferson Street, NW
Washington, DC 20007
202-298-1800 (p)
hjf.vnf.com

Max Felty, President
Gettysburg Tours, Inc.
302 York Street
Gettysburg, PA 17325
717-337-1698 (p)
max@gburgtours.com

Mary Jane Ferguson, President
AIANTA
P.O. Box 102
Cherokee, NC 28719
828-497-4551 (p)
maryferg@frontier.com

Gerry Gabrys, President and CEO
Guest Services, Inc.
3055 Prosperity Avenue
Fairfax, VA 22031
703-849-9304 (p)
gabrysg@guestservices.com

Julie Gackenbach, Senior Advisor
National Park Hospitality Association
49 D Street, SE
Washington, DC 20003
202-321-4913 (p)
Julie.gackenbach@confrerestrategies.com

Scott Gold, General Manager, Regional Vice President at Mormon Lake Lodge
Forever Resorts
1991 Mormon Lake Road West Side
Mormon Lake, AZ 86038
928-354-2227 (p)
sgold@foreverresorts.com

Allison Gosselin, Director, Environmental Sustainability
ARAMARK
1101 Market Street
Philadelphia, PA 19107
610-927-7172 (p)
gosselin-allison@aramark.com

Dave Hall, Senior Vice President
Forever Living Products
7501 East McCormick Parkway
Scottsdale, AZ 85258
480-998-8888 x 4341 (p)
dhall@foreverliving.com

Edward Hall III, Transportation Specialist / Tourism Coordinator
Bureau of Indian Affairs
MS-4513-MIB, 1849 C Street, NW
Washington, DC 20240
202-513-7713 (p)
edward.hall@bia.gov

Annie Harris, Executive Director
Essex National Heritage Commission
221 Essex Street
Salem, MA 01970
978-740-0444 (p)
annieh@essexheritage.org

Matt Harvey, Regional Vice President
Forever Resorts
7501 East McCormick Parkway
Scottsdale, AZ 85258
765-729-4756 (p)
mharvey@foreverresorts.com

Judy Hellmich-Bryan, Chief of Interpretation
National Park Service
P.O. Box 129
Grand Canyon, AZ 86023
928-638-7760
Judy_hellmich-bryan@nps.gov

Jeanne Jarecki
Grand Canyon Association
P.O. Box 399
Grand Canyon, AZ 86023
928-638-7144 (p)
jjarecki@grandcanyon.org

Jon Jarvis, Director
National Park Service
1849 C Street, N.W.
Washington, DC 20240
202-208-3818 (p)
Jon_Jarvis@nps.gov

Corey Jaskolski, President
Hydro Technologies
9249 Eastman Park Drive, Unit A
Windsor, CO 80550
970-686-6200 (p)
cjaskolski@hydro-tech.com

Dan Jensen, President
DNC Parks & Resorts at Yosemite
9001 Village Drive, P.O. Box 578
Yosemite, CA 95389
209-372-1016 (p)
djensen@dncinc.com

Eric Johnson, Vice President
ARAMARK
P.O. Box 1597
Page, AZ 86040
928-645-1026 (p)
johnson-eric2@aramark.com

John Johnson, Corporate Communications – Executive Director, West Area
Verizon Wireless
15505 Sand Canyon Avenue Building E, 3rd Floor
Irvine, CA 92618
949-286-8150 (p)
John.h.johnson@verizonwireless.com

Kevin Kawai, Marketing Coordinator
Celestron
2835 Columbia Street
Torrance, CA 90503
310-328-9560 (p)
kkawai@celestron.com

Kevin Kelly, President
Delaware North Companies Parks & Resorts
40 Fountain Plaza
Buffalo, NY 14202
716-858-5082 (p)
jlichwal@dncinc.com

Thomas Kiernan, President
National Parks Conservation Association
777 6th St, NW, Suite 700
Washington, DC 20001
202.454.3300 (p)
tkiernan@npca.org

Donald Kiewert, Dealer, Installer
MySatPro
4860 Mt. Washington Road
Hillsboro, OH 45133
937-403-1680 (p)
donkiewert@sbcglobal.net

Dave Landa, Strategic Business Development
Active Network
10182 Telesis Court, Suite 100
San Diego, CA 92121
888-543-7223 (p)
dave.landa@activenetwork.com

Bryan Lewis, Consultant, Travel and Tourism
1105 South Carolina Avenue, SE
Washington, DC 20003
202-536-2063 (p)
blglewis19@gmail.com

Tim Line, Operating Partner
Leconte Lodge
250 Apple Valley Road
Sevierville, TN 37862
865-429-5700
tline@comcast.net

Nancy Logan, Director of Corporate Relations
Student Conservation Association
4245 Fairfax Drive, Suite 825
Arlington, VA 22203
703-524-2441 x 2054 (p)
nlogan@thesca.org

Spencer Lundgaard, Executive Director
A Christian Ministry in the National Parks
9185 E. Kenyon Avenue, Suite 230
Denver, CO 80237
303-220-2808 (p)
slundgaard@acmnp.com

Elizabeth Lyons, Consultant
National Park Hospitality Association
1403 East Central Avenue
Edgewater, MD 21037
(410) 991-2000 (p)

James Lyons, Partner
Outdoor Solutions
1403 East Central Avenue
Edgewater, MD 21037
(443) 995-3573 (p)
jimrlyons@aol.com

Terry MacRae, Chief Executive Officer
Hornblower Cruises
Pier 3 the Embarcadero Hornblower Landing
San Francisco, CA 94111
415-983-8241 (p)
tmacrae@hornblower.com

Joseph Mahoney, IT Consultant
JP Security / Amp Wifi
54 Clearcreek Road
Irvine, KY 40336
859-314-4694 (p)
mijmaintenanceplus@gmail.com

Curtis Malarkey, Chief Operating Officer
Hydro Technologies
9249 Eastman Park Drive, Unit A
Windsor, CO 80550
970-686-6200 (p)
cmalarkey@hydro-tech.com

Jeff Marquis, Executive Vice President / CFO
Guest Services, Inc.
3055 Prosperity Avenue
Fairfax, VA 22031
703-849-9350 (p)
jmarquis@guestservices.com

Quinton Martin, Executive Assistant and Vice President, Community Marketing
Coca-Cola North America
One Coca-Cola Plaza
Atlanta, GA 30313
404-676-0070 (p)
qmartin@coca-cola.com

Rex Maughan, President
Forever Resorts
7501 East McCormick Parkway
Scottsdale, AZ 85258
480-998-8888 (p)
nghawala@foreverliving.com

Lena McDowall, Associate Director, Business Services
National Park Service
1849 C Street NW Room 2276
Washington, DC 20240
202-208-5651 (p)
lena_mcdowall@nps.gov

Leah McGinnis, Chief of Staff
Grand Canyon National Park
P.O. Box 129
Grand Canyon, AZ 86023
(928) 638-7903 (p)
Leah_McGinnis@nps.gov

Sammye Meadows, Public Lands Partnership Coordinator
AIANTA
223 South Boulevard Street
Gunnison, CO 81230
970-641-1355
jermond@pcrs.net

Carol Metzler, President
TRF Concession Specialists of Florida, Inc.
302 York Street
Gettysburg, PA 17325
717-337-1698 (p)
feltyco@mindspring.com

Garrett Miller
Smith, Currie & Hancock LLP
245 Peachtree Center Avenue, NE
2700 Marquis One Tower
Atlanta, GA 30303
404-582-8046 (p)
gemiller@smithcurrie.com

Cara Mills, International Recruitment Consultant
CIEE
300 Fore Street
Portland, ME 04101
207-553-4019 (p)
cmills@ciee.org

Daniel Mounsey, Product Training
Celestron
2835 Columbia Street
Torrance, CA 90503
310-328-9560 (p)
dmounsey@celestron.com

Neil Mulholland, President and CEO
National Park Foundation
1201 Eye Street, NW, Suite 500B
Washington, DC 20005
202-354-6466 (p)
neil@nationalparks.org

Esther Murdock, Park Ranger
National Park Service
2700 N. Kinney Road
Tucson, AZ 85745
520-733-8613 (p)
esther_rivera@nps.gov

Patrick Newcomb, Program Manager, Sustainability
Coca Cola Refreshments
One Coca-Cola Plaza USA 444D
Atlanta, GA 30313
404-676-9197 (p)
pnewcomb@coca-cola.com

Peggy O'Dell, Deputy Director
National Park Service
1849 C Street, N.W.
Washington, DC 20240
202-208-3818 (p)
peggy_o'dell@nps.gov

Armand Ortega, President
Ortega Family Enterprises
101 W. San Francisco Street
Santa Fe, NM 87501
505-983-7392 (p)
aportega@aol.com

Katharine Overlock, Northern Rockies Regional Council
National Parks Conservation Association
32 Parksland Road
Greenwich, CT 06831
203-661-0306 (p)
trina.overlock@gmail.com

Beth Overstreet, Director, Employer Relations
CIEE
300 Fore Street
Portland, ME 04101
207-553-4182 (p)
boverstreet@ciee.org

Pam Pitts, Vice President
The California Parks Company
2150 Main Street, Suite 5
Red Bluff, CA 96080
530-529-1521 (p)
pkpitts@calparksco.com

John Poimiroo, Chief Executive Officer
National Parks Promotion Council
1448 Crocker Drive
El Dorado Hills, CA 95762
916-933-8860 (p)
jpoimiroo@nationalparksonline.org

Dennis Pontiere
Vice President of Business Development
Delaware North Companies Parks & Resorts
40 Fountain Plaza
Buffalo, NY 14202
716-858-5768 (p)
dpontier@dncinc.com

Rose Pruitt, Chief Officer of Equal Opportunity Programs
National Park Service
1201 Eye Street, NW, Suite 530
Washington, DC 20005
202-354-1851 (p)
rose_pruitt@nps.gov

John Rutter, Vice President
Grand Teton Lodge Co. & Flagg Ranch Co.
P.O. Box 250
Moran, WY 83013
307-543-3500 (p)
jrutter@gtlc.com

Mark Saferstein, Publisher, Editor-in-Chief
American Park Network
43 W. 24 Street, Suite 11A
New York, NY 10010
212-581-3380 (p)
mark@americanparknetwork.com

Alan Saltman
Smith, Currie & Hancock LLP
1025 Connecticut Avenue, NW, Suite 600
Washington, DC 20036
202-452-2140 (p)
aisaltman@smithcurrie.com

Cendy Sangermano, General Manager
DNC Parks & Resorts at Grand Canyon
P.O. Box 159
Grand Canyon, AZ 86023
928-638-2262 (p)
csanger@dncinc.com

John Schoppmann, Executive Vice President
Forever Resorts
7501 East McCormick Parkway
Scottsdale, AZ 85258
480-998-9977 (p)
jschoppmann@foreverresorts.com

Susan Schroeder, Chief Executive Officer
Grand Canyon Association
P.O. Box 399
Grand Canyon, AZ 86023
800-858-2808 (p)
sschroeder@grandcanyon.org

Kelly Scofield, Business Project Manager
Delaware North Companies Parks & Resorts
40 Fountain Plaza
Buffalo, NY 14202
716-858-5585 (p)
kscofiel@dncinc.com

Diane Shober, Director
Wyoming Office of Tourism
1520 Etchepare Circle
Cheyenne, WY 82007
307-777-2808 (p)
Diane.Shober@Visitwyo.Gov

Terry Sides, Director of Administration
Forever Resorts
7501 East McCormick Parkway
Scottsdale, AZ 85258
480-998-7199 x 4416 (p)
tsides@foreverresorts.com

Jon Simon, Partner
Van Ness Feldman
1050 Thomas Jefferson St, NW, Seventh Floor
Washington, DC 20007
202-298-1800 (p)
jxs@vnf.com

David Sloma, Vice President of Operations
ARAMARK
3118 SW Champlain Drive
Portland, OR 97205
503-206-5156 (p)
sloma-david@aramark.com

Scott Stevenson, Executive Vice President
Westrec Marinas, Inc.
541 N. Fairbanks Court, Suite 1020
Chicago, IL 60611
312-742-8514
sstevenson@westrecchicago.com

William Stokely, IV, President
Stokely Hospitality Enterprises (Leconte Lodge)
250 Apple Valley Road
Sevierville, TN 37862
865-429-5700 (p)
lflynn@stokelyhospitality.com

John Streit, General Manager
Xanterra Parks & Resorts, Grand Canyon
P.O. Box 699
Grand Canyon, AZ 86023
928-638-3297 (p)
jstreit@xanterra.com

Karie Stupek, Director of Training
Forever Resorts
7501 East McCormick Parkway
Scottsdale, AZ 85258
480-688-0897 x 7127 (p)
kstupek@foreverresorts.com

Gordon Taylor, Vice President Parks South
Xanterra Parks & Resorts
6312 S. Fiddlers Green Circle, Suite 600 N
Greenwood Village, CO 80111
303-478-7554 (p)
gtaylor@xanterra.com

Rod Taylor, Regional Vice President
Forever Resorts
268 Lakeshore Road
Boulder City, NV 89005
702-293-2540 (p)
rtaylor@foreverresorts.com

Robin Tellis, North Rim District Interpreter
Grand Canyon National Park
Grand Canyon, AZ 86023
928 638-7739 (p)
Robin_Tellis@nps.gov

Barry Trice, Vice President
Guest Services, Inc.
3055 Prosperity Avenue
Fairfax, VA 22031
239-513-2038 (p)
triceb@guestservices.com

David Uberuaga, Superintendent
Grand Canyon National Park
P.O. Box 129
Grand Canyon, AZ 86023
928-638-7945 (p)
david_uberauga@nps.gov

Alexa Viets, Centennial Coordinator
National Park Service
1849 C Street NW, Room 2345
Washington, DC 20240
202-208-4530 (p)
alexa_viets@nps.gov

Leigh von der Esch, Managing Director
Utah Office of Tourism
300 North State Street
Salt Lake City, UT 84114
801-538-1370 (p)
lvondere@utah.gov

Don Wallace, Senior Vice President of Retail
Forever Resorts
7501 East McCormick Parkway
Scottsdale, AZ 85258
480-998-7199 x 4641 (p)
dwallace@foreverresorts.com

Julia Washburn, Associate Director, Interpretation & Education
National Park Service
1849 C Street, NW
Washington, DC 20240
202-208-4829 (p)
julia_washburn@nps.gov

Jay Thomas Watson, Regional Vice President
Student Conservation Association
1230 Preservation Park Way
Oakland, CA 94612
510-832-1966 (p)
jwatson@thesca.org

Stephen Watson, Board Member
Grand Canyon Association
P. O. Box 399
Grand Canyon, AZ 86023

John Wessels, Regional Director, Intermountain Region
National Park Service
12795 Alameda Parkway
Denver, CO 80225
303-969-2500 (p)
John_Wessels@nps.gov

Edward Wimberly, President
Lake Roosevelt Vacations, Inc.
P.O. Box 340
Kettle Falls, WA 99141
509-738-6121 (p)
edw@lakeroosevelt.com

Dave Woodside, President
Acadia Corporation
P.O. Box 324
Bar Harbor, ME 04609
207-288-1204 (p)
dwoodside@theacadiacorporation.com

Brent Young, Chief Creative Officer
Studio 78
2894 Rowena Avenue, 2nd Floor
Los Angeles, CA 90039
323-663-7878 (p)
brent@super78.com

Derek Zwickey, Regional Vice President
Delaware North Companies Parks & Resorts
8358 Huffine Lane, Suite 2
Bozeman, MT 59718
406-586-7593 (p)
mdeloach@dncinc.com