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Administration Launches Every Kid in a Park Pass

Fourth Graders Can Now Obtain Pass that Grants Free Access to Federal Lands and Waters Nationwide for them and their Family

WASHINGTON – As part of President Obama's commitment to protect our nation's unique outdoor spaces and ensure that every American has the opportunity to visit and enjoy them, the Obama Administration today formally launched the new Every Kid in a Park program.

Starting today, fourth graders nationwide can visit the new Every Kid in a Park website to obtain a pass that provides free access to students and their families to all federally managed lands and waters – including national parks, forests, wildlife refuges and marine sanctuaries. The pass is valid for the 2015-2016 school year and grants free entry for fourth graders and three accompanying adults (or an entire car for drive-in parks) at more than 2,000 federally-managed sites.

"Every Kid in a Park is a chance for fourth graders from every background to be outside and get to know the lands and waters that belong to them, whether it's a national forest, a wildlife refuge, a marine sanctuary or a historic site in the center of a city," said Christy Goldfuss, Managing Director at the White House Council on Environmental Quality (CEQ). "By expanding their horizons and learning all the ways the outdoors can enrich their lives, this innovative program hopes to create greater awareness of the many benefits of our nation's public lands and waters."

Tomorrow, Goldfuss and U.S. Secretary of the Interior Sally Jewell will host the nation's first official 'Every Kid in a Park' event with fourth graders at Red Rock Canyon National Conservation Area outside Las Vegas, Nevada. Goldfuss and Jewell will hike with the students and distribute some of the first free passes to America's federal lands and waters.

Leading up to the 100th birthday of the National Park Service in 2016, President Obama announced the Every Kid in a Park initiative earlier this year as a call to action to get all children to experience America's unparalleled outdoors, rich history and culture. Today, more than 80 percent of American families live in urban areas, and many lack easy access to safe outdoor spaces. At the same time, youth spend more hours than ever in front of screens instead of outside.

By introducing fourth graders to public lands in their backyards and beyond at an early age, Every Kid in a Park is part of a multi-pronged approach to inspire the next generation to discover all that our nation's public lands and waters have to offer, including opportunities to be active, spend time with friends and family, and serve as living classrooms to build critical skills.

"America is blessed with the great outdoors, and through Every Kid in a Park, we're inviting every fourth grader and their families to enjoy our nation's unrivaled public lands and waters," said Secretary Jewell. "We want to make sure that every American has the opportunity to develop a lifelong connection to our nation's land, water and wildlife."

Fourth graders can log onto the website at www.everykidinapark.gov and complete a fun educational activity in order to obtain and print their paper pass. Students may also trade in their paper pass for a more durable pass at participating federal sites nationwide.

Educators and community leaders can access educational activities, field trip options, and the ability to print passes for their classrooms. Parents visiting the new website can find additional links for more information on planning trips to nearby public lands.

As an integral component of this effort, the National Park Foundation (NPF) – the congressionally chartered foundation of the National Park Service – will award Every Kid in a Park transportation grants, focusing on removing barriers for youth from underserved communities to get to their parks, public lands and waters. For more information, visit www.nationalparks.org.

The Every Kid in a Park program is designed to continue each year with the then-current group of fourth graders. After twelve years, every school-age child in America will have had an opportunity to visit their public land and waters for free, inspiring the next generation to be stewards of our nation's shared natural and cultural heritage.

To further support getting youth outdoors, the <u>President's 2016 Budget</u> includes a total increased investment of \$45 million for youth engagement programs throughout the Department of the Interior, with \$20 million specifically provided to the National Park Service for youth activities, including bringing one million fourth-grade children from low-income areas to national parks. This increase will also fund dedicated youth coordinators to help enrich children and family learning experiences at parks and online.

The Every Kid in a Park program is an Administration-wide effort administered in partnership with the Department of the Interior, the Department of Agriculture, the Department of Education, U.S. Army Corps of Engineers, and the National Oceanic and Atmospheric Administration.

The program is part of an overall strategy by the Obama Administration to engage young people from all ages and all backgrounds with the great outdoors. This includes the <u>21st Century Conservation Service Corps</u>, a bold national effort to put thousands of young people and veterans to work protecting, restoring and enhancing America's public lands and waters. In addition, First Lady Michelle Obama's <u>Let's Move! Outside initiative</u> is committed to getting millions of young people to play, learn, serve and work in America's great outdoors.

For more information, please visit <u>www.everykidinapark.gov</u>, and follow the program on Twitter @everykidinapark, on <u>Facebook</u>, on <u>Instagram</u> and <u>Youtube</u>.