



The National Park Hospitality Association invites your participation in the
2015 NPHA Fall Meeting

Dates: November 8-11, 2015

Location: The Broadmoor, 1 Lake Avenue, Colorado Springs, CO
719-634-7711

Theme: **PEAK THINKING FOR OUR PARKS POST-CENTENNIAL.**

NPHA will combine its own fall meeting with a session co-hosted with other leading national park proponents in the tradition of the **America's Summit on National Parks** and **Grand Thoughts at the Grand Canyon**. NPHA's own meetings on Sunday and Wednesday will focus on actions which would revise and improve the national park concessions program and better serve park visitors, both Americans and those from other nations. On Monday and Tuesday, NPHA members will join an elite group of other national leaders to re-energize the national park partnership and discuss:

- sustainable funding strategies for the protection and operation of our national parks as a new Administration and Congress take office in January 2017;
- strategic marketing of our national parks domestically and internationally; and
- keeping national parks issues visible after the Centennial celebrations conclude.

We will explore how we can achieve important synergies from new Centennial legislative authorities, from Find Your Park, from the new Robert Redford-narrated movie commissioned by Brand USA, from the consequences of outreach to America's 4th graders through Every Kid in a Park and from new awareness of the economic importance of our parks regionally and internationally.

Details: Our meeting will officially begin on Sunday morning, November 8, although pre-meetings and an informal welcoming reception are planned for Saturday afternoon and evening. Monday and Tuesday meetings will include participation by senior officials of the National Park Service, the National Park Foundation, the National Parks Conservation Association and other key park-related organizations. Wednesday meetings will include a key strategic planning session for NPHA members. NPHA members and meeting participants are offered a special rate of \$159 single or double, plus taxes and fees. Lodging is available at the special meeting rate for several days before and after the NPHA meeting. **Reservations must be made by October 7 and can be made by phone at (800) 634-7711. Please identify yourself as a member of the National Park Hospitality Association when booking to assure the discounted rate.**

Transportation: Excellent access to our meeting location is available through the Colorado Springs Airport (COS) (15 minutes) and Denver International Airport (DEN) (90 minutes). Shuttle service is available through the hotel to both airports by calling 719-362-3276. One way rentals from Denver to and from the Broadmoor are available through Hertz - 719-591-4473.

Fees: Registration for the 2015 Fall Meeting is (see **Early Bird** note):

- \$600 for NPHA Regular Members - initial participant:
- \$550 for subsequent participants
- \$600 for NPHA Associate Members
- \$300 for guests and spouses (social functions only)
- \$850 for non-members
- \$200 for National Park Service participants
(excludes dinners and alcoholic beverages)

Registration: Send registration form with registration payment by check, payable to National Park Hospitality Association, to:

National Park Hospitality Association
1200 G Street, NW, Suite 650
Washington, DC 20005

The deadline for "Early Bird" registration is Friday, September 25, 2015. All registrations are **discounted \$50 from the rates shown above** until that date. Cancellations made prior to that date will not incur a fee. A \$100 fee will apply for cancellations made between September 25 and October 30, and a \$200 fee will apply for cancellations after October 30. Registration forms can also be faxed to (202) 682-9529 or emailed as PDF attachments to npha@funoutdoors.com.

Attire: Resort casual for all functions. November weather in Colorado is usually great. Anticipate highs in the mid-50s and lows of about 30°, sunrise at 6:30 am, darkness at about 6:15 pm. Chances of sunshine are high - 70+%, and monthly precipitation is ≤ 1 inch.

Displays: Regular and associate members are invited to display information on new products, promotions, and offered services. Special focus will be on healthy foods and the application of new technologies to park visits. Arrangements for displays should be made through the National Park Hospitality Association at (202) 682-9530.

Questions: For additional information, see www.parkpartners.org or call/email Ben Nasta at (202) 682-9530 or bnasta@funoutdoors.com.